

Restaurant Fundraisers

Everything You Need to Know

Restaurant fundraisers are one of the easiest and most successful ways to raise money for your team. They're simple to organize, require very little volunteer time, and provide a fun opportunity for families to support your team while enjoying a meal together.

The Green & Gold Booster Club will help coordinate your restaurant fundraiser from start to finish—but your team's participation and promotion are the keys to success.

How Restaurant Fundraisers Work

Most participating restaurants donate a percentage of sales back to your team during a designated date and time.

Each restaurant has different requirements. Some may require guests to:

- Present a flyer
- Show a digital flyer on their phone
- Mention your team at checkout
- Order online using a promotional code

We'll make sure those details are clearly communicated before your fundraiser begins.

Step 1 — Submit a Fundraising Request

Every restaurant fundraiser begins with a [Fundraising Intake Form](#).

Please include:

- Team name
- Fundraising goal
- Preferred restaurant (if you have one)
- Preferred dates
- Any scheduling considerations

Step 2 — We Coordinate the Event

The GGBC Fundraising Director will:

- ✓ Contact the restaurant
- ✓ Schedule the fundraiser
- ✓ Confirm event details
- ✓ Obtain promotional requirements

Step 3 — We Create the Marketing Materials

Once your fundraiser is confirmed, GGBC will:

- Design a flyer
- Create any required QR codes or links
- Add the fundraiser to our website
- Share it on our social media channels
- Create a Facebook Event (when appropriate)

Step 4 — Your Team Promotes the Event

This is the most important step!

GGBC provides the marketing materials—but your team is responsible for sharing them.

Successful teams typically:

- Email families
- Post on team social media
- Share in parent group chats
- Remind athletes at practice
- Mention the fundraiser several times before the event

The more people who know about your fundraiser, the more successful it will be.

Tips for a Successful Restaurant Night

- ✓ The most successful restaurant nights we've seen are when the team goes out for dinner after a game!
- ✓ Promote the fundraiser at least two weeks in advance.
- ✓ Send reminders 7 days, 3 days, and the day before.
- ✓ Encourage families to invite friends, neighbors, and coworkers.
- ✓ Remind everyone to bring or show the required flyer or code if applicable.

Recommended Promotion Timeline

2–3 Weeks Before

- Event announced
- Flyer distributed
- Social media post

1 Week Before

- Parent reminder
- Team reminder
- Website reminder

3 Days Before

- Social media reminder
- Team text or group message

Day Before

- Final reminder

Event Day

Share one last reminder in the morning and again a few hours before the fundraiser begins.

Booster Club Responsibilities

GGBC will:

- Coordinate with the restaurant
- Confirm event details
- Create promotional materials
- Advertise on the GGBC website
- Promote on GGBC social media page and group
- Answer questions about the fundraiser

Team Responsibilities

Your team is responsible for:

- Promoting the fundraiser
- Encouraging participation
- Sharing flyers and links
- Answering questions from your team families
- Helping make the event successful

GGBC creates the opportunity.

Your team helps make it successful.

Frequently Asked Questions

Can we choose the restaurant?

Absolutely! We'll do our best to work with your preferred restaurant whenever possible.

How much money do restaurant fundraisers typically raise?

Every fundraiser is different, but participation is the biggest factor. The more families who attend—and the more they invite others—the greater your team's return.

Can two teams hold restaurant fundraisers on the same night?

Generally, no.

To avoid competing for supporters, GGBC schedules restaurant fundraisers to prevent conflicts whenever possible.

Can we schedule more than one restaurant fundraiser each season?

Yes! We simply ask that fundraising requests are submitted in advance and coordinated through GGBC.

Who collects the money?

The restaurant sends the donation directly to the Green & Gold Booster Club. Once received, the funds are deposited into your team's Booster account.

No cash collection by the team is required.

Need Help?

Questions about restaurant fundraisers?

Our Fundraising Director is happy to help.

 fundraising@greenandgoldboosters.org

Thank you for helping us create fun, easy, and successful fundraising opportunities for our Charger students.